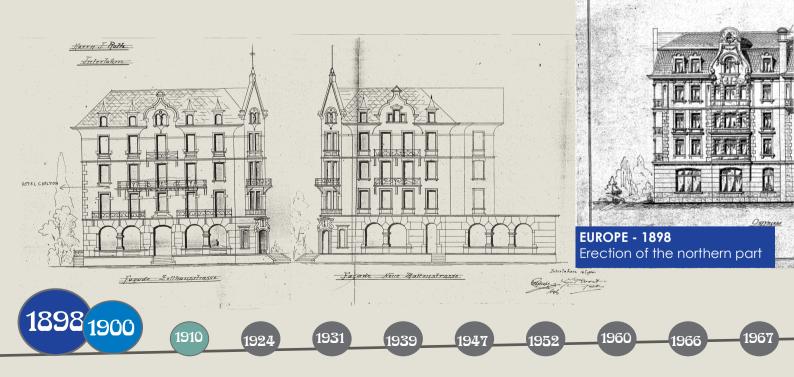


YEARS OF UNIQUE
HOTEL HISTORY



#### **CARLTON - 1900**

The Carlton was built as «Hotel Brünig et l'Univers» by Christian Hansen. The hotel had a large garden area with vegetable growings and a variety of trees. It even had a carriage service as well as a barn, located south of the hotel. The hotel was open from April to October and was regarded back then as very modern with private bathrooms, heaters and an elevator. It was owned together with the «Hotel Du Lac» by the Walter Hofmann family.



#### **HOTEL DE L'EUROPE**

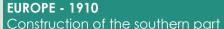
Both buildings were built under the ownership of Karl Alfred Ritschard, a former official in Muri. Alice Ritschard, previous hotel secretary in Lugano managed the hotel. She had shared her duty with Gertrud Biert, born Ritschard, who was hotel manager in Chamby, Montreux. Therefor «Hotel de l'Europe» belonged until 1924 to the Ritschard family. Are they related to today's wine vendor Ritschard? The investigations are ongoina...

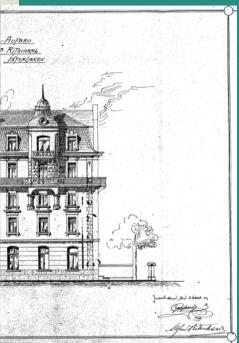
If we go through an old brochure of Alfred Ritschard, he praised his hotel with the following words:

«The Hotel de l'Europe is located in immediate walking distance to the train station Interlaken Ost, with a direct connection to Lauterbrunnen, Grindelwald-Wengernalp-Jungfrau and Schynige Plattebahn as well as to Lake Brienz boat pier and the Harder funicular railway. The hotel stands completely free on all sides...









1981

1989

1995

2001

2006

2007

2012

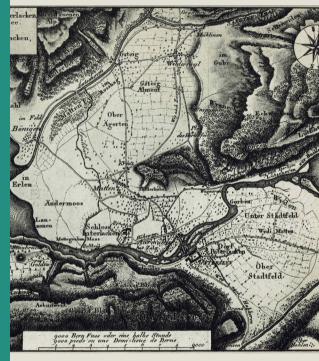
2013

2014

(2016)



...In immediate vicinity is a gorgeous park area, which is peacefully streaked by the Aare, an approximately 50m wide river. Completely free of dust. In just a few minutes you can reach the higher park area of Harder mountain. The hotel is cosy and comfortable decorated and has various public rooms, an elevator, well established bathrooms, a central heating system and excellent beds. Most of the rooms have access to a terrace or balcony with a magnificent panoramic view of the alps. Through the affiliation of a new building, they succeeded in a separation, which was ideal for either a quiet long term residence, or a short stop on longer travles. The house is famous for its exquisite kitchen and wine cellar. Additionally, you can find draft beer on the menu and get served on the glass covered terrace. The owner focuses on quick and friendly staff. The hotel is open all year around.»



1910

1931

1939

**1947** 

1960



On October 20th Wilhelming & Ernst Kuchen, owners of the «Hotel Bären» in Münchenbuchsee, bought the hotel for CHF 260'000. By the way: The contract of the purchase and pledge agreement still exsists.

Interlaken - Hotel de l'Univers u. Brünig geöffnet vom 1. April In ruhiger Lage mit grossartigem Alpenpanorama. 3 Minuten vom Landungsplatz des Brienzersees und Bahnhof der Bergbahnen, nüchst der deutsehen und besthelischen Kieche 1 Min vom Wald mit brachte. Demografien Haus mit katholischen Kirche. 1 Min. vom Wald mit prachty. Promenaden. Haus mit jedem Komfort der Neuzeit. 90 Betten. Wohnungen mit Privatbadezimmer u. Toilette, Zentralheizung, Lift, Zimmer mit 1 Bett v. 3-7, mit 2 Betten 6-11 Fr. Privatsalon 10, Frühstilek 1.50, Lunch 3. Diner an kl. Tischen, Pension v. 7 15 Fr.





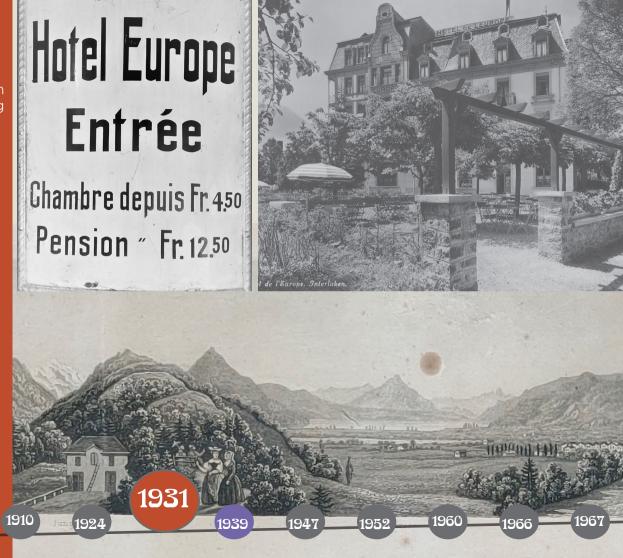
Nauf- Pfandvertrag

herry Have albert Ritschard Sunder in Mini Fol. alice Ritschoved Lobelletontinia in Lienne. Find Gentrud Biert - Ritschwed in Chamby

Gaven Evenst Ruchen, West in Millesfanblisffen. - Vam 20. Oktober 1924. -

Doppel für den Räufer.

Only seven years after the acquisition of the Hotel Europe, Ernst Kuchen passed away in August 1931. According to the assignment agreement between the widow Wilhelmina Kuchen and their son. Alfred Kuchen-Häberli. the hotel was passed on to him and his wife Hedwig Kuchen-Häberli the year after. She was the daughter of Erwin Häberli, host of «Gaststätte zum Schützenhaus» in Münchenbuchsee. The kitchen equipment was renewed and the coal stove was converted to a gas

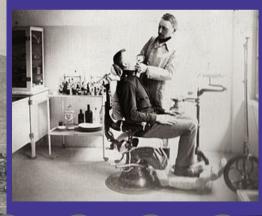




#### Second World War - 1939

Immediately after the outbreak on September 1st, the «Hotel Europe» was used as a military medical facility and served as admission location for wounded soldiers. Until the end of 1945 the hotel served as an army dental clinic. During the whole war only soldiers and no hotel guests were accommodated.

For the reopening after the end of the war, the hotel was in need of a profound renovation. Part of these costs were covered by the government.



1989 1995

anorama von Unterseen & Interlacken

#### **CARLTON - 1947**

Charles Affentranger, the grandfather of Werner Affentranger, bought the hotel. Soon Trudi & John Affentranger took over and run the business already under the name «Hotel Carlton». In that period a lot of renovations and adaptations were made, according to the needs of the time.

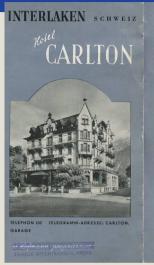




Fam. Kuchen, Propr.

2nd Class Hotel near the Interlaken East Station

Season: April-October





#### **EUROPE - 1952**

The first two rooms were equipped with an in-room bathroom and a toilet. The shared bathrooms on the floors continued to exist for a few more years, until the major renovation in the year 1966, when the corridors were scaled down and the rooms were provided with bathrooms.

1947 1952

1898

1900

1910

1924

1931

1939

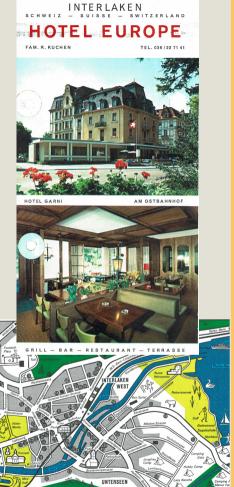
1960

1966)



In January Hedwig & Alfred Kuchen-Häberli passed on the hotel to their son Roland Kuchen-Loder and his wife Elisabeth. Those two managed the hotel until 1981.

Elisabeth Kuchen remembered later: «In the 57 years, in which the Hotel was owned by our family, not just thousands of guests from all over the world, but also military and trainees went in and out».



#### **EUROPE, GREAT REDEVELOPMENT - 1966**

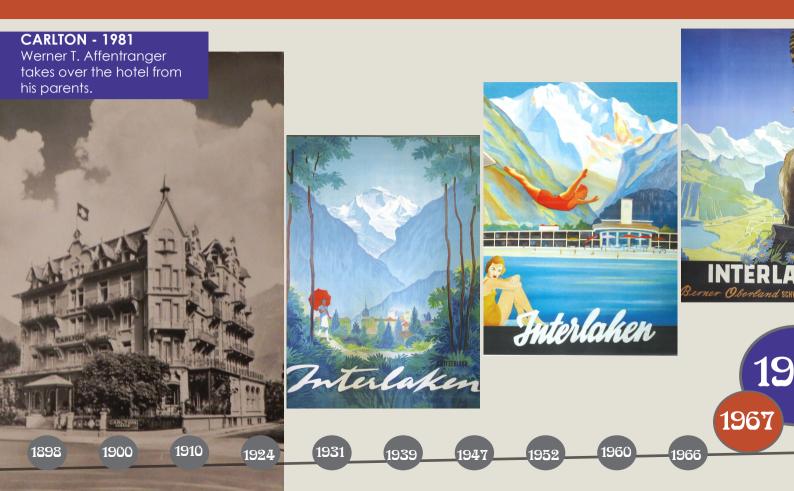
The roof and the front were completely renovated. The old wash house, where they still washed by hand, was set up as a modern laundry room with washing machines, dryer and a mangle. Additionally, the house was expanded with another dining room, todays "Salle de la Gare". At the same time the «Hotel Europe» was established as a school hotel for the Swiss hotelier association.

The couple Roland and Elisabeth Kuchen-Loder conducted from 1966 until 1978 in the off season, meaning five weeks in spring and five weeks in autumn, hotel courses for the Swiss Hotelier Association. In each semester. around 70 women were trained by professional teachers. In addition the "Europe" hosted apprenticeship exams for chefs, hotel assistants as well as service staff members. The hotel was owned by the Kuchen family for more than three generations, which gave the Europe its reputation. This way it established itself in the eastern neighbourhood as a renomated venue in Interlaken. At the regular's table many different subjects were discussed, such as the local life, community politics and school itself. Even hunters and alpinists met here.

1981 1989 1995 2001 2006 2007 2012 2013 2014 2016 2019

#### **CARLTON - 1967**

In the basement of the building the «Johnny's» opened and on the ground floor the gourmet restaurant «Fine Geule», later the «Chez-Pierre», which was a meeting point for locals and gourmets over the years.





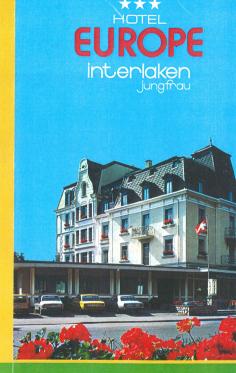














In April, Yvette & Rudolf Schwab-Spycher bought the hotel. They previously owned the «Hotel Acasias» in Geneva. The family remained as owners until 1989. ユングフラウ、グリンデルワルド、ウェンゲンへの拠点インター ーケン東駅(オスト)に隣接、開静な環境に悪まれた好立地。市の中 部へも5分。多室数40。ほとんどの客室はバス付。WC、電話もさ に完備。レストラン、スナック、テラス、ガーデン、子供部屋と凌 徳、ラウンジ、テレビルーム、100人まで収客可能な会議・宴会場を 備。特別団体部引料金も設定。

55 Times in Switzen and Diologic Administrative For Singgin Sching, incyanicin, Photo



SCHWEIZ · SUISSE · SWITZERLAND

(1989

1995

2001

2006

2007

2012

2013

2014

2016

The gentlemen Zimmermann and Himmelreich from Bern acquired the Europe from family Schwab. The Schwabs stayed as leaseholders until the end of September 1991. Afterwards, Mr. Günter Heinrich-Wüthrich, living in Interlaken, continued to run the hotel.

INTERLAKNER HOTELLERIE

# Das Aus für das «Europ

Im kommenden Monat wird das Interlakner tel Europe versteigert. Andere stehen zum Verkauf.

Was ist los in der Interlakner Hotelszene? Tvotz dem Logiermächte-Rekordjahr 2000 gehen Betriebe Konkurs, stehen zum Verkauf oder sind mangels getätigten Investitionen nicht mehr konkurrenzfähig. Die Lage sei allerdings im Moment besser als auch schon, relativiert Werner Affentranger, Präsident der Tourismus-Organisation Interlaken und selber Hotelier, und jedenfalls nicht schlechter als an andern Orten auch.

Fest steht, dass die Probleme in der Hotellerie in den letzten Jahren immer grösser geworden sight und weiter zunehmen wieden. uf

Seite 31 KOMMENTAR AUF DIESER SEITE





### Schweizer Bank übernimmt Hotel Europe



rur eine Million Franken übernahm gestern an der Versteigerung die UBS das Hotel Europe. Damit sind die Preisvorstellungen definiert, welche die Bank in Bezug auf das Jugendstil-Haus hat.

Der Verputz blättert ab, ein mit Silberfolie isoliertes Rohr schlängelt sich über die Südfas sade. Trotzdem: Das 1898 erbaute Hotel «Europe» mit seinen fiwalen Dachfenster im ve seite hat etwas vom Jugend stilcharme ins 21. Jahrhundert ninübergerettet. Seinen letzten Besitzern, der Hotel Europe AG Interlaken mit Verwaltungsratsrăsidentin Francesca Compte at dieser Charme kein Glück ebracht. 1995 haben sie das Europe» gekauft, seit gestern Nachmittag stehen sie vor dem Nichts Das Hotel mit den 38 Zimmern, die teilweise saniert wurden, wurde versteigert. Ein willigten Baukredit wieder zurückgezogen habe, sagt Francesca Compte. Die UBS, dies ging aus den Steigerungsbedingungen hervor, hat allerdings einiges investiert:

nat ailertungs einiges investeert. Ihre Forderungen betrugen 2,7 Millionen Franken. Die Gesamtbelastung das Betriebs belief sich auf 3,4 Millionen Franken. Die Schweizerische Gesellschaft für Hotelkredite hatte das -Europemit 600000 Pranken unterstützt und besitzt jetzt einen wertlosen Schuldbrief.

#### **Verdecktes Interesse**

Geleitet wurde die Versteigerung vom Ansia Sieber, und der Saal im 160el Du Nord war gut mische Hotellers und Geschäftsleute. Das Mindestangebot, mit dem die Stiegerung begann, war dem die Stiegerung begann, war verwertungskosten und gesetzliche Plandrechten. Als Weibel Werner Thinen zum Angebot geln sind bekannt. Es hat keinen Sint, ein Angebot zu machen, bas die Bank ihr Preistvorsteilba die Bank ihr Preistvorsteilba die Bank ihr Preistvorsteilba die Bank ihr Preistvorsteilsteil und Züricht auf dies Architekteilformuliert hat. Für die UES Basel und Züricht au dies Architekteil-

Franken blieb da als so viel schei das Haus zahlen nach Auskunft v einen sehr gross bedarf hat oder g werden sollte.

Für den UBS

Rudolf Bürgin

der Versteigerun
schend. Er erklä
ressenten gebe,
nicht öffentlich b
gerung auftreten
Bank auch spätes
vorstellungen ble
fen. Sicher ist,
nicht «Europe»
Laut dem Interl
derat Werner Affe
«Europe» in der
sollte als touris
weiterzeführt we





#### THE END? - 1995

Francesca Comte acquired the Europe. She renovated the northern part of the hotel as well as the restaurant towards the Höheweg. Unfortunately, the economic success was not sufficient enough to continue with further necessary renovations and most of all, to fulfill the building safety guidelines of the canton of Berne. So was the former Europe AG imposed as bankrupt and the hotel was auctioned. As a result of the auction. the hotel went into possession of the UBS. Even after the great investments in the years 1995-1997, it was still in desperate need of renovations and further investment. It was even discussed, if the aged nouveau art building with its crumbly front ought to be torn down.

1898 (1900) (1910) <sub>1924</sub> (1931) <sub>1939</sub> <sub>1947</sub> <sub>1952</sub> 1960 <sub>1966</sub> — 1967





2001

#### **BERNENSIS HOTEL AG - 2001**

Stephan JJ. Maeder managed, together with his colleague Till Klammer, to find enough acquaintances and friends to found the Bernensis Hotel AG. This new initiated joint stock company was able to acquire the hotel from the UBS and was ready, through charity work and the waiving of dividend payments to recover the hotel. With this strategy they managed to safe it economical wise and were eager to continue the over one hundred year old history with lots of enthusiasm. In the first phase after 2001 the security and fire safety of the hotel were improved. According to the historic preservation guidelines, the whole front got refurbished as well as the rest of the rooms. Additionally the meeting room «Top of Europe» was built below the roof, to connect and continue the long term tradition of business through out the whole year. This way an attractive offer can be provided also during the low seasons. Already from the beginning it was decided, to lease the restaurants. The ladies Astrid Flück and Christine Steiner were hosts in their restaurant (Spontan), befor it reopened unter the name (Suppentopf). Through the years tenants and concepts changed, turning the «Spontan» to the beloved «Vinothek Wineart» and the «Suppentops» into the restaurant «Shalimar».

1981 1989 1995 2006 2007 2012 2013 2014 2016 2019

#### THE HOTEL WEDDING - 2006

On January 3rd the Bernensis Hotel AG took over «Hotel Carlton», In the meantime, both buildings were conected with a new lobby. All restaurants and hotel rooms were renovated, part of the front was built back into its original state, the balcony railing reconstructed and all the red panelling of the front were removed. Out of the previous laundry room became the meeting room «Harden», the office of the management became the fumoir, the parking spaces were extended, the gourmet restaurant «Chez-Pierre» received a new kitchen and the underground heating oil tank gave space for toilet facilities for «Johnny's» quests. The removal of the former laundry and the hotel kitchen offered space for the «Oberländer Wellnessdörfli» together with a hair saloon, a massage studio as well as a cosmetic and nail studio.



#### Eine Party im guten alten Johnny's-Stil Der legendäre Club feierte

seinen 40. Geburtstag

#### JOHNNY'S - 2007

Thanks to Werner T. Affentranger «Johnny's» celebrated 14 years of existance.

1910 1960 190C 1931 1967 1898 1939 **1947** 1924 1952

#### THE NEW CONSTRUCTION ((ANNEX)) - 2012/13

The vision becomes reality: The construction began in autumn. On the south side of the hotel a new building with a spacious garage, a new and large dining room with kitchen on the ground floor and a couple of apartments were planed. The parking garage was already finished in winter and started to be used in spring 2013. During the summer months no further renovations or constructions were done, so the guests would not be disturbed and could enjoy a relaxed stay.

## **Investitionen im Carlton-Europe**

3 Millionen Franken will Hotelier Stephan JJ Maeder in sein Hotel Carlton-Europe i ken investieren. In einer ersten Etappe entstehen eine Einstellhalle und ein Eingan

von ANNETTE MARTI

INTERLAKEN Auf der Südseite des Hotels Carlton-Europe in Interlaken sind seit einiger Zeit Bauarbeiten im Gange. Vom Höheweg aus fast unsichtbar entsteht ein völlig neuer Trakt der beiden altehrwürdigen Hotels, die seit 2005 zusammengehören. Hotelier Stephan II Maeder beabsichtigt, insgesamt rund 3 Millionen Franken in die Weiterentwicklung seines Hauses zu investieren. In der ersten Etappe steht ietzt die Realisation einer Einstellhalle an sowie im Erdgeschoss ein grosser neuer Eingangsbereich mit Lounge und Hotelbar. Sofern es die Geschäftslage erlaubt, will Maeder im Herbst 2013 mit der zweiten Bauetappe beginnen. Sie beinhaltet eine neue Hotelküche und einen Speisesaal gegen Süden sowie 15 Suiten. Gleichzeitig werden die Voraussetzungen erstellt für ein technisches Update, beispielsweise der Anschluss ans Fernwärme-Netz der Avari.

#### Studios in Mischnutzung

Ausschlaggebend für den Umbau waren mehrere Faktoren. Einerseits störte sich Maeder an der wenig schönen Umgebung auf der Südseite der Hotelanlage. «An prominentester Lage hatten wir die Parkplätze», sagt av Anderseits unstlike an des Haue



Hotelier Stephan JJ Maeder (rechts) bespricht den Fortschritt auf der Baustelle mit Kelvin Borter, Arge Werren/Gerb

oder als eine Art Studio oder Ferienwohnung, ein Interlaken gibt es zu wenige Ferienwohnungen», findet Maeder. «Deshalb ist diese Nutzungsform
interessant. Gleichzeitig kann ich die
Einheiten während eines Kongresses
ma Bairsial als Stuft suckburden a. Mit

sagt er pointiert. Er Atemzug das Re

in der Hotellerie an. Als Prasident des Hoteliervereins Berner Oberland weiss er, wovon er spricht. Der allg meine Preisdruck in der Hotelle



2012 2013

1981 1989 1995 2001 2006 2007 2014 2016 2019



#### **SECOND STAGE-2014**

For autumn and winter 2013 further work was scheduled. Within a few months the new building behind the connecting wing was built. Our dining and seminar room Hansen-Ritschard-Saal (as homage to the builders Christian Hansen & Karl Alfred Ritschard) as well as the Salon Elisabeth, a room next door, were inaugurated in the middle of October. Regardless the usage as a meeting room or dining hall for corporate events or banquets, the Hansen-Ritschard-Saal offers space for 180 quests. Furthermore, it is flooded with day light, thanks to the huge windows around the hall, which reach from the top to the bottom. The direct access to the hotel garden is a highlight. A large fireplace creates a cosy ambience in the dining hall.











1924



1939

1947

1952 1960

#### FINISHING THE «ANNEX BUILDING» - 2016

The first and second floor of the new building «Annex» were completed in spring 2016.

The apartments are all suitable for the elderly. They can be rented as hotel room, holiday flat or temporary residence, for example after an hospitalisation. The collaboration with the hotel nursing service «Claire & George» and our meal service complete the offer for guests in need of care.







2016



# ADULTS ONLY 16+

#### THE OASIS OF INTERLAKEN FOR ADULTS

Our historic hotel should offer you relaxation and happiness. We – the Maeder family and the Carlton-Europe Team – take care of our guests and their wishes with passion and love for details.

Since 2019 we focus on the demands of adults. With the statement "aadults only" we give our traditional house a clear direction and live it with full commitment. With this step we don't decide against children, but for adults. It is not because we don't love children, rather because we know that a vacation can only bloom in its full potential, once a complete relaxation and stress free moments, without noise or hectic are given. A trip without kids? By all means, that has its charm. Precisely for that reason our hotel is the ideal oasis to enjoy time for yourself. We offer exclusive deals for love birds or happy parents, who want to spend some time alone. Also stressed business quests, who simply would like to disconnect for a moment are at the right address with us.

Relax, recharge your batteries and enjoy a quiet atmosphere. Here you can think for once only about yourself. Without compromise or pressure of time.

1898 (1900) (1910) (<sub>1924</sub>) (1931) (<sub>1939</sub> (<sub>1947</sub> (<sub>1952</sub> (<sub>1952</sub> (<sub>1966</sub> (<sub>1</sub>

## YOUR (HI)STORY





## IT'S A **FAMILYAFFAIR**



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